

# Timothy Ryerson Resume

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## BACKGROUND SUMMARY

- Production
  - Independent motion pictures
  - Award-winning documentaries and educational films
- Television programming executive
  - Regional, national and international networks
  - Market leaders, Fortune 500 firms and entrepreneurial startups

## ACCOMPLISHMENTS

- Directed two independent feature films (*Tiger Street* and *The Dear One*) that received domestic and foreign distribution.
- Television network production executive on seven made-for-cable feature films.
- Production duties on 15+ award-winning documentaries.
- Negotiated with every major studio and scores of independent suppliers for acquisition of programming content.
- Managed television programming budgets in excess of \$100 million.
- Co-wrote business plan that secured \$10 million commitment from venture capital firm for start-up television company.
- Planned, built and managed programming and operations departments supporting over 12 channels simultaneously at successful national/international television company.
- Chaired multi-functional teams to develop exciting programming events designed to drive sales and marketing opportunities at national television networks.
- Served as President of the Colorado Film and Video Association (CFVA), a non-profit industry association of over 400 members.
- Evaluated three years of student outcomes in relation to departmental goals for Film Studies Program at University of Colorado.
- Developed educational curricula for three upper-division courses at the University of Colorado.
- Founded Pasadena Art Theatre.

## WORK HISTORY

- TUSCANY ENTERTAINMENT GROUP** 2003 – current  
Motion picture and television consulting services  
Various clients (references upon request)  
Motion picture and television development, production, marketing and distribution; business plans, budgets, schedules and financial modeling; brand development, feasibility studies and competitive analyses.
- TViFUSION** 1998 - 2002  
Vice President, New Channel Development and iTV  
Reported to CEO and President/COO  
Developed new television program concepts; created business plans for special-interest television channels; feasibility studies and analyses of domestic and foreign markets; designed technical distribution systems; developed strategies for brand development, extension and convergence onto internet and other new media distribution platforms; formulated models for interactive television (iTV) applications.
- STARZ ENCORE GROUP, LLC** 1993 – 1997  
Vice President, Planning and Scheduling  
Reported to President, Encore Entertainment Group  
Network Production Executive on seven made-for-cable feature films (\$1M - \$3M budgets); planned and implemented the launch of ten domestic and two international television channels; managed staff of 30+ employees in four departments for 11 channels with budget exceeding \$100 million.
- SHOWTIME NETWORKS, INC.** 1989 – 1993  
Director, Program Planning  
Reported to Senior Vice President, Acquisitions and Scheduling  
Managed strategic long and short-term planning for four national television channels; chaired cross-departmental teams to facilitate sales and marketing opportunities through special on-air programming events; created models for launch of two channels.
- Z CHANNEL (regional pay television channel)** 1985 – 1989  
Vice President, Programming 1988 – 1989  
Reported to COO  
Administered all programming department activities including financial/budget responsibilities, contract oversight, and negotiations with domestic and international content suppliers.
- COUNTY OF LOS ANGELES CHIEF ADMINISTRATIVE OFFICE**  
**MOTION PICTURE UNIT**  
Production of 15+ award-winning documentary/educational films and numerous public service announcements.

## EDUCATION

- B.A., University of Southern California

## COMPUTER KNOWLEDGE

- Microsoft: Word, Excel, FrontPage, PowerPoint, Access, Publisher, Outlook,
- Macromedia: Dreamweaver, Fireworks, Flash
- Movie Magic Budgeting, Movie Magic Scheduling, Scriptware

## PROFESSIONAL AFFILIATIONS & PUBLIC SERVICE

- University of Colorado, Lecturer and Honorarium Instructor, 2001 – 2004
- University of Colorado, Assessment Studies, 2004, 2003, 2000
- Colorado Film & Video Association, Panelist, “Financing a Project,” 2003
- Association of Film Commissions International, Panelist, 1998
- Denver International Film Festival, Host and Presenter, 1998
- Denver International Film Festival, Juror and presenter, 1997
- Colorado Film & Video Association, President, 1997
- Colorado Film & Video Association, Board of Directors, 1995 – 1997
- Rocky Mountain Film and Video Exposition, Workshop Instructor, 1997
- Arts to Career Project, Denver Mayor’s Office of Art, Culture & Film, 1996
- Founded Pasadena Art Theatre, non-profit organization for actors/writers
- Founded Maxima, non-profit organization for production of PSAs
- Listed in *Who’s Who in Entertainment*

## LANGUAGES

- Fluent English; working ability in French, Italian and Spanish

## INTERESTS (no particular order)

- Movies: contemporary, classic, American, foreign, commercial, art house, independent, experimental, thought-provoking documentaries
- Travel (domestic and international) and foreign languages/cultures
- Spirituality and healing (*tikun olam*), Judaism, kabbalah and meditation
- Well-prepared cuisine; ethnic foods
- Snow skiing, weight lifting, walking, hiking
- My children: their growth, education, activities and interests
- Music: classical, opera, blues, jazz, old school rhythm and blues
- Epidemiology; the history and social/political impact of infectious diseases